



# Data Compliant Certificate

## **DataCaptive warrants all its Data to have been collected in compliance with Global Data Policies & Laws**

### **DataCaptive and all its data collection and distribution activities are in Compliance with Global Data Policies for reasons as stated below: -**

- DataCaptive acts as a Data Controller.
- DataCaptive complies with all federal and state laws concerning an individual's data privacy and usage by adopting to subsequent, procedures, and best practices established by industry groups which are a contributing member including the Direct Marketing Association (DMA).
- DataCaptive's database is distinctly designed to promote personalized engagement and identify and establish long-term business relationships and is completely in compliance with all DMA guidelines
- DataCaptive provides permission-based model only for email marketing and carries out a strict internationally acclaimed anti-spam policy for all clients.
- DataCaptive's customers are explicitly prohibited from sending any unsolicited material to recipients who haven't given consent to receive communications from them.
- All the services of DataCaptive may only be used for the purposes of marketing and sales and may not violate or intervene in any local, state, federal, or international laws.
- Detailed terms applicable for the customer contracts are at <http://www.datacaptive.com/termsconditions/>
- Detailed Privacy policy for the customer contract is at <http://www.datacaptive.com/privacypolicy/>

### **The list of Compliance Policies DataCaptive adheres by are as follows:**

- USA: CAN-SPAM ACT, FTC Electronic Privacy Information Center, FTC - National DO Not Call Registry
- Australia: Federal Register of Legislation - Spam Act 2003
- Austria: Telecommunications Act 2003
- Belgium: Data Protection Authority
- Canada: Canada's Anti-Spam Legislation (CASL)
- China: Data Protection Laws and Regulations – 2020
- Cyprus: Law 125(I) 2018
- Czech Republic: Data Protection Laws and Regulations
- Estonia: Information Society Services Act



- EU: Article 13 of DIRECTIVE 2002/58/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 12 July 2002, EU General Data Protection Regulation & The Contact Network of Spam Enforcement Authorities (CNSA)
- France: Commission Nationale de L'Informatique et des Libertes & CNIL Guidelines on email marketing
- Germany: Art. 7 German Unfair Competition Law, Art. 202a, 263, 303a, 303b of German Criminal Code Art.6 of the German Law regarding Information Society Services Art. 28 Par. 4 of the German Data Protection Act.
- India: Information Technology Act of 2000
- Netherlands: Protection of Personal Data, Data Protection and Privacy in the Netherlands
- New Zealand: The unsolicited Electronic Messages Act 2007
- Singapore: Personal Data Protection Act 2012(PDPA)
- South Africa: Regulation of Span in South Africa - South African Law.
- Sweden: Swedish Marketing Act (Swedish Code of Statutes, SFS 1995:450), Personal Data Act (Swedish Code of Statutes, SFS 1998:204)
- UK: The privacy and Electronic Communications (EC Directive) Regulations

These policies are part of our broader reaching acceptable use policy that each of our clients is contractually bound to. Violation of this policy will lead to speedy termination of all access to DataCaptive's services.

**Signature** : Alvin Wiseman

**Name** : Alvin Wiseman

**Title** : Head - Business Development



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